

# HOW TO DESIGN A MASONRY STRUCTURE IN 20 MINUTES!



Sponsored by  
**Pennsylvania Concrete Masonry Association**

In cooperation with National Concrete Masonry Association  
and The Masonry Society.

WED., SEPTEMBER 8, 2010

LOCATION:

**Sheraton Station Square Hotel Pittsburgh**  
300 West Station Square Drive, Pittsburgh, PA  
412-261-2000 | www.sheraton.com

TIME:

**7:00 AM - 8:00 AM**  
Registration / Buffet Breakfast

**8:00 AM - NOON** - Seminar

PRESENTER:

**Jason Thompson**, VP of Engineering,  
National Concrete Masonry Association  
and one of the developers of this new  
Direct Design Technique.

COST TO ATTEND: **\$125**

**Includes Seminar, New Direct Design Manual,  
Buffet Breakfast & Refreshments**

REGISTRATION:

**Deadline is September 3, 2010.**

Please contact PCMA Executive Director  
Jan Boyer with any questions at  
717-279-6346 or [jboyer@pacma.com](mailto:jboyer@pacma.com)

## PROGRAM DESCRIPTION

**“TIME IS MONEY” AND THIS NEW METHOD  
WILL SAVE YOU BOTH TIME AND MONEY!!**

*Be a part of one of the first presentations in the US  
and get ahead of your competition.*

This seminar provides engineers, architects, building code officials, and contractors with more flexibility to easily and quickly design concrete masonry systems. A new structural design standard has been developed by The Masonry Society (TMS) titled *Direct Design Handbook for Masonry Structures*. This direct design procedure is a table-based structural design method that permits the user, by following a specific series of steps, to design and specify the vast majority of, concrete masonry bearing-wall structures in compliance with the 2008 MSJC Code and Specification, ASCE 7-05 (Supplement No. 1), and the 2009 International Building Code.

**FAST – CODE COMPLIANT – NO CALCULATIONS NEEDED  
EVERYTHING YOU NEED IS IN EASY TO READ TABLES  
MASONRY DESIGN MADE EASY, FAST AND ECONOMICAL.**



This program meets AIA/CES criteria for Continuing Education. Architects and Engineers will receive a certificate for 4.0 Unit Hours Health, Safety & Welfare for attending this event.

PCMA • PO Box 4, Lebanon, PA 17042 • Phone 717-279-6346 • Fax 717-272-5147 • [jboyer@pacma.com](mailto:jboyer@pacma.com)

## REGISTRATION FORM

**DESIGN A MASONRY STRUCTURE IN 20 MINUTES! - SEPT. 8, 2010**

*Registration Deadline September 3, 2010*

Name \_\_\_\_\_ Best Phone for Contact \_\_\_\_\_

Company Name \_\_\_\_\_ Email \_\_\_\_\_

*One form per person (make additional copies as needed.)*

Enclosed is a check in the amount of \$ \_\_\_\_\_

**Registration is \$125 per person.** Please make check payable to PCMA.

Send this registration form and check to:

PCMA • PO Box 4 • Lebanon, PA 17042

*Please indicate one of the following:*

<input type="checkbox"/> PCMA Member	<input type="checkbox"/> Code Official
<input type="checkbox"/> Architect	<input type="checkbox"/> Student
<input type="checkbox"/> Engineer	<input type="checkbox"/> Faculty

— ALL NEW SEMINAR! —  
FIRST TIME PRESENTED IN THE US

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