

PCMA
pennsylvania
concrete masonry
association

INDUSTRY NEWS

NEW PCMA WEBSITE

The PCMA website underwent an extreme makeover resulting in a fresh new look paired with an enhanced user experience. By streamlining and reorganizing the navigation, the new site has allowed us to provide much more content than was on the previous site. It's now easier for users to browse and find information.

The new homepage highlights the benefits of concrete masonry and was purposely designed to display a larger amount of text embedded with keywords to help internet search engines find the PCMA site, thus generating more awareness.

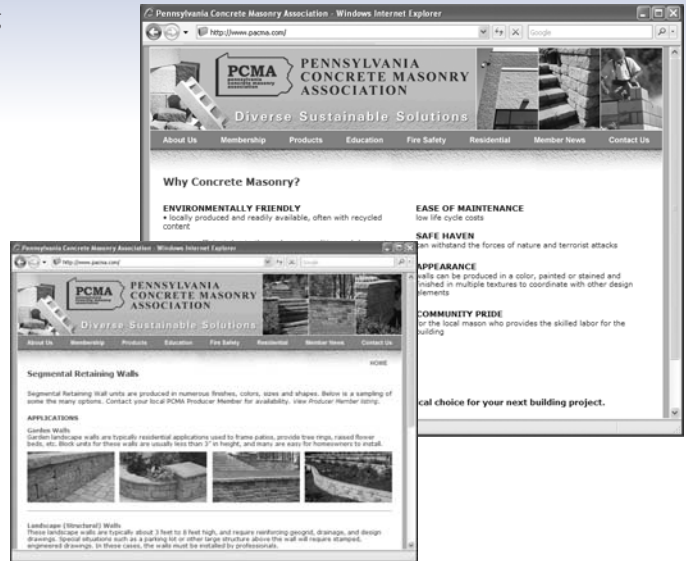
Visual interest is provided by integrating various images within the header portion of the website so visitors will be treated to a variety of masonry images when they browse different pages throughout the site.

Producer members were asked to supply their structural, segmental retaining wall and paver project photos along with a description for inclusion in the "Products" section of the website. (If you haven't already done so, please email your photos to the PCMA office.) Although we will make every effort to include as many images as possible, we cannot guarantee all of your photos will be utilized.

Our exciting new photo galleries showcase a variety of the products produced and jobs performed by our Producer members. The "Residential Hardscape – Photo Gallery of Ideas" gives visitors an inspiring sampling of the many options available for their next project.

Producer and Associate members are showcased under the Members Icon. The Producers are shown in alphabetical order and by county for easy access and the Associates included a

continued on page 2...

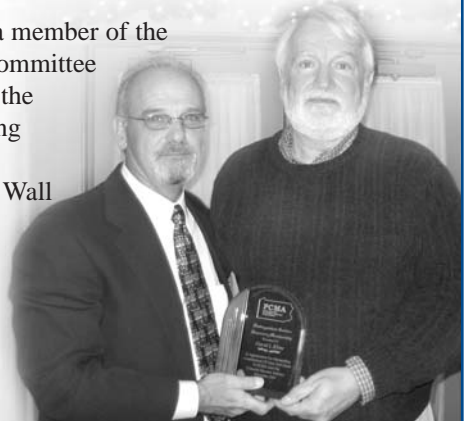


DISTINGUISHED SERVICE HONORARY MEMBER

David L. Kline, *President of Beavertown Block Company*, was awarded the 2009 PCMA Distinguished Service Honorary Member Award for his efforts and support of the association and the concrete masonry industry. The company was started by his grandfather, K.S. Kline and it remains a family owned business to this day. Dave started in the business in 1964 cubing and splitting block and worked his way up through dispatching, accounts receivable, production manager, vice president to his current position as president. While production manager, he oversaw the installation of a new ABC system and renovations of the plant.

For NCMA, he was a member of the Concrete Brick Subcommittee serving as chairman, the Basement and Housing committees and the Segmental Retaining Wall Committee. He has served on the ASTM C90 Sub Committee 1991 - 1993.

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John T. Fizzano (l) presents award to David Kline

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PRESIDENT'S MESSAGE



Dear Valued PCMA Members:

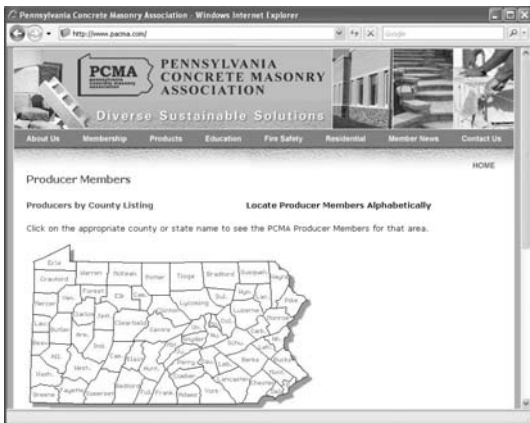
As we head into a new year and a new decade, I would like to thank all of you for your continued support of this association. During these economically trying times, your contributions of both personnel and financial support allow us to continue our efforts in the promotion of concrete masonry for the benefit of all.

I wish to say a particular "thank you" to the 2009 Board of Directors who have worked tirelessly for the best interests of our industry this past year. My congratulations and best wishes to Dan Longenderfer for his election as President of PCMA for 2010 and to his election on the NCMA Board.

Wishing all of you and your families the very best in 2010.

Phil DeVecchis, Jr.
President

NEW PCMA WEBSITE



continued from page 1...

snapshot of their products or services. Each were contacted via email to verify their contact information and provide updates if needed. We ask that you periodically review your information and send an email to the PCMA office advising us of any changes.

Information about PCMA including our mission, committees, promotional success and membership application make it easy to decide to join PCMA.

We reference those contacting the PCMA office for products or services to the website for easy access to one of our member companies - a nice member benefit! Our PCMA events will be shown on the site under Member News with a PDF of the invitation to the event when applicable.

Special thanks to **Dan Longenderfer**, *Promotions Committee Chair*, for his leadership and expertise in developing the site with PCMA staff. *Enjoy your new site and use it often!*

NEW INTERNATIONAL GREEN CONSTRUCTION CODE

The International Code Council, the organization that produces the entire family of Building Codes, is in the process of development of a new International Green Construction Code to reduce energy usage and the carbon footprint in new and existing commercial buildings. It will apply to the construction of traditional and high performance buildings including alterations and additions and will coordinate with the existing I-Codes. There are currently persons from the masonry and cement industries serving on the committee to develop the draft document along with ASTM and AIA.

This new Code is on the fast track with the draft available in March 2010 and the first edition printed in Spring 2012 for adoption by States. **If Pennsylvania adopts this new Code in the 2012 cycle, then green building will be legislated and mandatory.**

For residential construction, the ICC has partnered with the National Association of Home Builders for the "National Green Building Standard", otherwise known as the ICC-700.

For more information, log onto www.iccsafe.org/igcc or contact Jan Boyer at the PCMA office.

2009 BOARD OF DIRECTORS

Phil DeVecchis, President
Beavertown Block Co., Inc.

Dan Longenderfer, Vice President
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Barry Diller, Secretary/Treasurer
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Keystone Cement Company

Jim Preskenis
SIKA Corporation

Jason Schmitz
Oldcastle APG

Travis Seymore
Seymore Brothers, Inc.

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INDUSTRY NEWS IS PUBLISHED BY THE PENNSYLVANIA CONCRETE MASONRY ASSOCIATION FOR THE PURPOSE OF INFORMING MEMBERS AND OTHERS ABOUT ISSUES OF CONCERN TO THE CONCRETE MASONRY INDUSTRY. IF YOU HAVE INFORMATION TO INCLUDE IN THIS PUBLICATION OR ANY COMMENTS, CONTACT THE EXECUTIVE DIRECTOR AT 717-279-6346.

HOLIDAY GENERAL MEMBERSHIP MEETING



PCMA Members and their spouses and guests enjoyed a wonderful selection of hors d'oeuvres and dinner foods at the Annual Holiday General Membership Meeting held December 2nd at the Lebanon Country Club. The event provides a venue for the members to relax and enjoy the company of their fellow members while spreading the holiday cheer.

We are happy to recognize the efforts of our Board Members and Honorary Members whose commitment to PCMA and the concrete industry are very much appreciated by all. The outgoing and incoming Board and officers are highlighted on page 5 of this newsletter. Outgoing Chairman of the Board, **Glenn Karker**, *York Building Products*, was inducted into the Past President's Club of Honorary Membership.

The highlight of the evening was the presentation of the **Distinguished Service Honorary Member Award** in recognition of a member who has rendered special service to PCMA and the masonry industry. This year's winner was **David L. Kline**, *Beavertown Block Company*, for his many years of support of our efforts and those of the industry. *Note the special article about Dave and his accomplishments on page 1.*



DISTINGUISHED SERVICE HONORARY MEMBER

continued from page 1...

For PCMA, Kline was on the Board of Directors for two, three year terms (1984-87 and 1990-93) and was Membership Chair 1984 - 87. He served on the Technical Committee as Chair 1991-93 and the Residential Basement Committee 2007 - present and chairs this committee 2009 to present. He has permitted Beavertown staff to be actively involved with PCMA over the years on various committees, including Codes and Standards and Hardscape. Past Presidents from Beavertown Block are William Delbaugh 1980-81; John Morgan 1995-96, Logan Myers 1999-2000 and Phil DeVecchis for two terms 2005 and 2007.

Kline served in the Marine Corps in Vietnam and is a decorated veteran receiving a combat ribbon, National Defense Medal, and Vietnam Service Medal with Three Bronze Stars. He and his wife Deborah have three children, Gwen, Stephanie and Douglas and two grandchildren with another on the way.

WE ARE HAPPY TO PRESENT DAVE WITH THIS HONOR.

2012 I-CODES REFLECT LATEST MASONRY DESIGN AND CONSTRUCTION PROVISIONS

Advancing the state-of-the-art in masonry design and construction took significant steps forward at the recent International Code Council (ICC) hearings running from October 24th through November 11th, 2009. After debating more than 2,000 modifications revising the International Codes (including the International Building, Residential, Fire, Energy Conservation, and related Codes), more than a dozen committees established recommendations on key revisions to masonry design and construction requirements that advance the economical and safe use of masonry in the built environment. The recommendations established at these meetings will be vetted in more detail and formally approved or disapproved at the next ICC meetings in May and October 2010. If final approval is received, these changes will be reflected in the 2012 editions of the International Codes.

The following list itemizes those change proposals that may be of interest. This is by no means a comprehensive compilation of the recommendations taken these past two weeks; a full review of which can be downloaded at the following link:

www.iccsafe.org/cs/codes/Pages/Results-Baltimore.aspx

- The 2011 edition of the TMS 402/ACI 530/ASCE 5 (*Building Code Requirements for Masonry Structures*) and TMS 602/ACI 530.1/ASCE 6 (*Specification for Masonry Structures*), which is scheduled for publication in late 2010, was recommended for adoption into the 2012 IBC and IRC.
- The first edition of TMS 403 - *Direct Design Handbook for Masonry Structures*, was recommended to be adopted into both the IBC and IRC. This new standard provides a greatly simplified method of designing and specifying common concrete masonry structures.
- A new reference to ASTM C1364 - *Standard Specification for Architectural Cast Stone*, was recommended for adoption ensuring that these products, when specified, meet minimum industry standards for quality and physical properties.
- Supported by recent research documenting the performance of masonry veneers during large earthquakes, requirements mandating the use of joint reinforcement and seismic ties in Seismic Design Category D structures were removed.
- Building upon debate stemming from the 2009 I-Code development cycle whereby automatic fire sprinklers became required in all new single-family residential construction, a series of code change proposals to remove or relax these requirements were recommended for disapproval. This action was supported by a large presence from the fire-fighting community.
- Proposed requirements to place unsubstantiated air barrier requirements into the International Energy Conservation and Building Codes were recommended for disapproval. While the masonry industry remains resolved in identifying and implementing energy saving measures into the built environment, the proposed performance criteria were based on inaccurate and outdated data and could not be feasibly executed in the field.

- After considerable debate spanning over multiple years, an entirely new table for fire separation requirements of mixed used occupancies was recommended for adoption into the IBC that returns these fire safety provisions back to their historical levels. More recent IBC requirements waived these fire separation requirements in many instances. While comprehensively applying to a broad range of uses and applications, a specific example of these new provisions would now require a 3 hour fire separation between business occupancies and moderate hazard factories - whereas the previous requirements would not have required any fire separation between these two occupancies.

Key representatives and consultants advancing the common goals of the Masonry Alliance for Codes and Standards (MACS) at these hearings include: Canan D'Avela (Western Block Co.), Ed Freyermuth (Superlite Block-Oldcastle), Steve Skalko (Portland Cement Association), Chip Clark (Brick Industry Association), Martha VanGeem (CTL Group), and Jason Thompson (National Concrete Masonry Association).

By Jason Thompson, Vice President of Engineering for the National Concrete Masonry Association and President of the Masonry Alliance for Codes and Standards

For more information on the activities of the International Code Council or the I-Code development process, please contact Jason Thompson; jthompson@ncma.org.



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PCMA BOARD OF DIRECTORS RECOGNITION

YOUR 2009 BOARD OF DIRECTORS

Many thanks to each member who contributed their time and talents to PCMA in 2009.



(l-r) Glenn Karker, Phil DeVecchis, Barry Diller, Travis Seymore, Jason Schmitz, Dan Longenderfer, Ken Mauzy, Jim Dowd, Tom Long, Paul Pepe, Bob Young.

*Missing from the photo is Mike Iannelli and Jim Preskenis

FAREWELL AND THANK YOU TO RETIRING BOARD MEMBERS

At the December Holiday General Membership Meeting, the Board Members whose terms expire December 2009 were recognized for their efforts on behalf of PCMA. Those recognized were:

- Chairman of the Board, **Glenn Karker**, who also served as President in 2008 and was on the Board since 2004.
- Secretary, **Barry Diller**, *Nitterhouse Masonry Products*, Board of Directors 2007 - 2009 and Safety Committee Chair
- **Michael F. Iannelli**, *Fizzano Bros. Concrete Products*, Board of Directors 2007 - 2009, Education Committee Chair
- **Tom Long**, *Essroc Cement Corp.*, Board of Directors 2007 - 2009, Silent Auction Committee Chair
- **Paul Pepe**, *Keystone Cement Company*, Board of Directors 2007 - 2009, Convention and Events Committee Chairs and NECSA Representative
- **Bob Young**, *Acme-Hardesty Company*, Board of Directors 2007 - 2009 and Membership Chair.

We thank them very much for their time and talents used for PCMA efforts and activities. *We especially thank Barry Diller for taking on the role of Treasurer from October through December 2009.*

WELCOME TO OUR NEWEST BOARD MEMBERS

Beginning January 2010, six new Board Members will join us.

The Producer Members are:

- **John M. Fizzano**, *Fizzano Bros Concrete Products*
- **Roy Kester**, *Easton Block & Supply*
- **Drew Turner**, *EP Henry*

Jason Schmitz, *Oldcastle APG*, was appointed by the President in October 2009 to fill an unexpired term.

The Associate Members are:

- **Walt Querry**, *Essroc Cement Company*
- **Tom Soares**, *Federal White Cement* and NECSA Rep.
- **Burke Steenhoff**, *Pennonni Associates*

We appreciate their commitment to PCMA for three year terms and look forward to their participation.

YOUR 2010 OFFICERS

President - **Dan Longenderfer**, *New Holland Concrete*

Vice President - **Jim Dowd**, *Rinox Pavers*

Secretary - **Travis Seymore**, *Seymore Brothers, Inc.*

Treasurer - **Jason Schmitz**, *Trenwyth Industries*

INTRODUCING YOUR 2010 BOARD OF DIRECTORS



(l-r) Dan Longenderfer, Burke Steenhoff, Drew Turner, John M. Fizzano, Walt Querry, Travis Seymore, Ken Mauzy, Phil DeVecchis, Jim Dowd, Jason Schmitz.

*Missing from the photo is Jim Preskenis, Roy Kester and Tom Soares

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FYI

- Due to the situation with the PA State budget, our Bill for Fire Safe Construction is on hold until the next session. We will continue to move forward with our mission as the legislature regroups.
- **Mike Iannelli**, *Fizzano Bros. Concrete Products* and **Dan Longenderfer**, *New Holland Concrete* were recently elected to the NCMA Board of Directors with terms beginning 2010.
- **Mike Weber**, a member of the Executive Board for the *National Home Builders Association*, and friend to the concrete masonry industry, presented at the PCMA Residential Basement Committee Meeting in September. We thank Mike for his time and expertise.
- The PCMA Board approved endorsing the New Home Tax Rebate Legislation being introduced in the PA House.
- The EPA is targeting Fireplaces & Heaters with possible new regulations which could affect our market. MACS is working on this for the masonry industry.
- The Design Awards Program at Penn State University will receive funding for their 2010 program through the NCMA Lenchuck Fund. The NCMA review committee appreciated their efforts to create a exceptionally good competition.
- The Masonry Institute of America has developed an Allowable Stress Design for Masonry Reference sheet that is geared toward engineers. For more information, contact the PCMA office.
- The Sustainability E-News from TMS is being emailed to PCMA Members as received each month. If you are not receiving it for some reason, please contact the PCMA office.
- The Recommended Practices for Residential Basement Construction in PA Booklet is in process with a format to accommodate the charts and the best design and construction recommendations for masons and code officials.
- PCMA supplied brochures to the masonry instructors in PA to help them recruit new students. Many took advantage of this opportunity.
- *Executive Director, Jan Boyer* attended the **DVMI** Golf Outing on the invitation of their Director, **Fred Chairlanza**. *A great time was had by all!*



Karen Hefner
Territory Manager

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WELCOME TO OUR NEW ASSOCIATE PCMA MEMBER

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4TH ANNUAL MASONRY INSTRUCTORS WORKSHOP

The Fourth Annual Pennsylvania Masonry Instructors Workshop was held on September 21st, 2009 at the Wildwood Conference Center of Harrisburg Area Community College. A total of 28 secondary and post secondary instructors were in attendance.



This successful event was produced by PCMA with sponsorship from the **Pennsylvania Department of Education** and special thanks to the **PCA Northeast Cement Shippers Association** for their financial contribution which makes these workshops possible. The purpose of the event is to provide a forum for the exchange of ideas and assistance for teaching young men and women to have the best possible skills for entrance into the workplace or for post secondary masonry education.

The agenda for the full day Workshop included:
Review of Latest Pennsylvania Initiatives and Certification
 Dr. J.W. Brown & Beth Marshal, *PA Department of Education*

NOCTI Competency Test Updates
 Dr. John C. Foster & Rae Lees, *National Occupational Competency Testing Institute (NOCTI)*

Proper Installation Practices & PA Skills USA Discussion
 Bryan Light, *Brick Industry Association Southeast Region*

Small Group Breakout Sessions

- **Training to Judge Masonry Competition (Skills USA)**
Brian Light
- **Masonry Fireplaces & Chimney Construction**
Dana Martini & Robbie Hyde, *Superior Clay Corp.*
- **Masonry Restoration**
Peter Spinella, *AIA, International Masonry Institute*

We thank these presenters for sharing their expertise with the instructors. At the close of the Workshop, the MIAP members held a meeting.

We extend our gratitude to **Dan Hildebeitel**, *Williamson Free School*, and **Tony Mirarchi**, *Bricklayers & Allied Craftworkers Local 5* for their dedication of time and workmanship for their onsite construction of a masonry wall. Additional thanks to **York Building Products and Caretti, Inc.** for supplying the materials for the competition judging portion of the Workshop and to PCMA Workforce Development Committee Members who aided in the planning and who were onsite during the event. Special thanks to **Ken Mauzy**, *Committee Chair*, who served as MC for the day. Finally, thanks to **Bryan Trimble**, *Brick Industry Association*, for his support of bringing Brian Light from North Carolina and for his unending support of the masonry industry.

The 5th Annual Workshop is tentatively planned for September 2010.



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OCTOBER GENERAL MEMBERSHIP MEETING

PCMA partnered with the **International Masonry Institute (IMI)** and the **Delaware Valley Masonry Institute (DVMI)** to hold a seminar on Air Barrier Systems in Philadelphia at the AIA headquarters October 8th. **Pat Conway**, *Director of the IMI* office in Wisconsin, was the presenter who shared information about the difference between air barriers and vapor barriers and the individual characteristics of each to the members and architects in attendance.



NECSA THANK YOU

The members of the Pennsylvania Concrete Masonry Association wish to thank the Northeast Cement Shippers Association (NECSA) for their ongoing support of our promotional efforts on behalf of the concrete masonry industry in Pennsylvania. The NECSA member cement companies in Pennsylvania are: **Armstrong Cement & Supply Company; Buzzi Unicem USA; Cemex, Inc.; Essroc Cement Corporation; Federal White Cement, Inc; Holcim, Inc.; Keystone Cement Company; Lafarge North America, Lehigh Cement Company and Lehigh White Cement Company.** *We thank them all for the support.*

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ANNUAL PCMA GOLF OUTING



The Annual PCMA Golf Outing was held August 26th, 2009 with a perfect day on the course at the beautiful Lebanon Country Club. Board member **Paul Pepe**, chairman, encouraged members to attend and bring their friends, business associates, architects, engineers and masons to this important fundraising effort - and bring them they did. There were several foursomes of producer members and architects! Each participant received a PCMA umbrella.

First Place Team

Glenn Karker,
Doug Cassatt,
Barry Diller,
Lee Scholl

Second Place Team

Jason Schmitz,
Dominic Jampo,
Dan Gallagher,
John Morgan,
Scott Enterline

Closest to the Pins

Don Bell,
Dominic Jampo,
Rob Stewart,
Tom O'Donnell

Longest Drive
Brian Fischbach

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Strata Systems

Lunch

Lehigh Cement Co.

Dinner Reception

We also thank the many hole sponsors for their generosity. All proceeds from the golf event go toward PCMA promotion and education efforts to benefit all member companies.

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NCMA SRW INSTALLER TRAINING

For the third year, PCMA held the NCMA Segmental Retaining Wall Installer Course and Certified Installer Certification Program™ on November 5th in State College as a member benefit for our producing member's hardscape installers. This is the first year that each participant who successfully completed the certification exam was certified by NCMA for two years – an important marketing tool for their company.



We thank Member **Jon Calle**, *Strata Systems*, who volunteered his time and talents to present the full day seminar to the landscape contractors and engineers in attendance. We also thank **Pennoni Associates** who sponsored the luncheon for the group.



The PCMA Board of Directors toured the Andy Warhol Museum after the November Board Meeting in Pittsburgh. We thank Associate Member, **Lanxess Corp.** for providing this unique experience.



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2010 CALENDAR OF EVENTS

JANUARY

13 PCMA Board Meeting, *Lebanon Country Club*

FEBRUARY

1 TMS Special Inspection of Structural Masonry Construction
Las Vegas, NV

10 PHRC Housing Conference, *Cranberry, PA*

MARCH

16 - 20 NCMA Convention and ICON EXPO, *San Antonio, TX*

19 - 22 ICPI Annual Meeting, *San Antonio, TX*

MAY

11 - 15 TMS Spring Meeting, *Orlando, FL*

JUNE

18 - 20 PCMA Annual Convention, *Woodloch Resort, PA*

20 - 25 Skills USA National Conference, *Kansas City, MO*

AUGUST

18 - 22 NCMA Mid Year Meetings, *Seattle, WA*

25 PCMA Golf Outing, *Lebanon Country Club*

OCTOBER

14 - 19 TMS Spring Meeting, *Seattle, WA*

PHRC -PA Housing Research Center

TMS - The Masonry Society

NCMA - National Concrete Masonry Association

** This schedule does not include committee meetings. If you wish to know about these meetings, contact Jan at the PCMA office 717-279-6346.*

Construction

James Preskenis

District Manager



Sika Corporation
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